

Objectives <i>We are learning to</i>	Learning outcomes <i>What I am looking for is, students who can..</i>	Assessment criteria, <i>e.g. I can... I have...</i>
ALL	ALL	ALL
<ul style="list-style-type: none"> •Think about criteria for judging a website. •Understand that an effective website will match the needs and interests of users. •Use software to create a web page. 	<ul style="list-style-type: none"> •Use criteria to evaluate a website. •Use notepad to create a web page including heading, body text and hyperlink. 	<ul style="list-style-type: none"> •I can explain what is important when evaluating a website. •I have created a webpage with a hyperlink.
SOME	SOME	SOME
<ul style="list-style-type: none"> •Use a wordprocessor to create a web page. •Think about technical issues that affect electronic communications. 	<ul style="list-style-type: none"> •Use notepad to create a web page with hyperlinks. 	<ul style="list-style-type: none"> •Explain when it is appropriate to use a word processor to create a web page.

Evaluating a website

What makes a
successful website?

We use the Internet almost every day. We often look at many different websites while we are browsing.

Most of the time, you probably never think about the design of the website that you are looking at.

However, if you do visit a badly designed website, you really notice it quickly.



Have a look at the website: www.bbc.co.uk

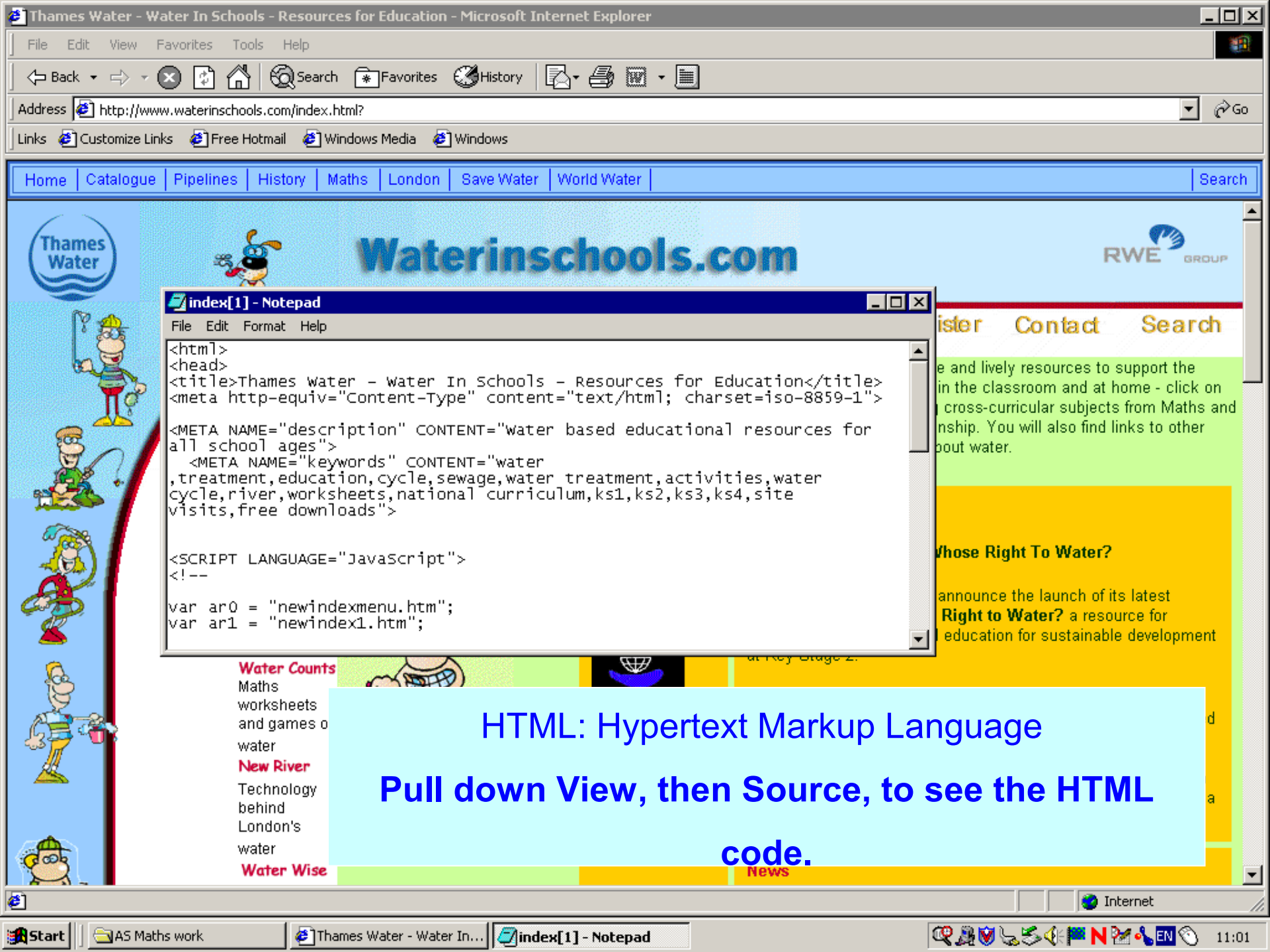
Consider the following things:

- Is the information relevant to users?
- Is it clear, up to data, accurate and unbiased?
- Are the images meaningful?
- Is the font size suitable?
- Is the site easy to navigate and use?
- Does the site contain useful links?



Now find an
example of a
badly designed
website.

A Guide to HTML.



```
index[1] - Notepad
File Edit Format Help
<html>
<head>
<title>Thames water - water In Schools - Resources for Education</title>
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<META NAME="description" CONTENT="water based educational resources for
all school ages">
  <META NAME="keywords" CONTENT="water
,treatment,education,cycle,sewage,water treatment,activities,water
cycle,river,worksheets,national curriculum,ks1,ks2,ks3,ks4,site
visits,free downloads">
<SCRIPT LANGUAGE="JavaScript">
<!--
var ar0 = "newindexmenu.htm";
var ar1 = "newindex1.htm";
```

HTML: Hypertext Markup Language
Pull down View, then Source, to see the HTML
code.

Water Counts
Maths
worksheets
and games o
water
New River
Technology
behind
London's
water
Water Wise

Register Contact Search
e and lively resources to support the
in the classroom and at home - click on
cross-curricular subjects from Maths and
nship. You will also find links to other
out water.
Whose Right To Water?
announce the launch of its latest
Right to Water? a resource for
education for sustainable development

Your task:

- Open 'HTML for Absolute Beginners' in Shared Area – ICT KS3 – Year 8 – 8.2 Lesson 1.
- Follow the instructions carefully to create your own webpage.
- It should be created to inform people about Hayle Community School.